

2011 Water Conservation Poster Calendar



THE CITY OF SAN DIEGO

Call us for more information

General Information or Billing Questions	(619) 515-3500
Water Conservation Program	(619) 515-3500
Report Water Waste	(619) 515-3500
Recycled Water Program	(619) 533-7572
Drinking Water Questions	(619) 668-3232
Speakers Bureau Hotline	(619) 533-6638
City Lakes Fishing Line & Recreation Program	(619) 465-3474
Capital Improvements Program Info Line	(619) 533-4679
EPA Drinking Water Hotline	(800) 426-4791
Emergency and Water Line Break Hotline	(619) 515-3525
Water Theft Prevention Hotline	(619) 533-3500
Storm Water Pollution Prevention Hotline	(858) 541-4360
City of San Diego Public Utilities Department	www.sandiego.gov/water

Teachers, it's not too early to start thinking about the Eleventh Annual Water Conservation Poster Contest: "San Diegans Waste No Water"

We encourage all 1st – 6th grade public, private and home-schooled students who attend school within the City of San Diego, Imperial Beach, or Coronado to use their creativity and artistry to draw, paint, color, cut and paste an original picture that displays one important message about water conservation and recycled water.



All entrants will receive a Certificate of Participation. Winners will receive a U.S. Savings Bond, a Certificate of Achievement and other great prizes.

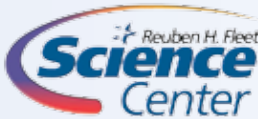
Winning posters will also be on display at (dates to be announced):
City Administration Building – lobby: May 2011
San Diego Watercolor Society Showcase Gallery: June 2011
San Diego County Fair – Kids' Best Art Exhibit: June 2011

Winning posters will also be featured in the 2012 Water Conservation Poster Calendar.

Entries must be postmarked no later than March 30, 2011.

Go to www.sandiego.gov/water/conservation/kids to download a contest entry form. For more information, call (619) 533-4203.

This calendar was produced by the City of San Diego Public Utilities Department Public Information Team with the kind support of these sponsors:



The City of San Diego Water Conservation Program

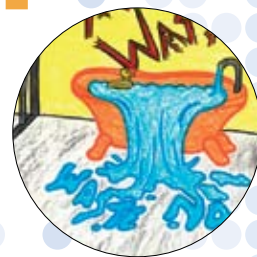
was established to reduce the City's dependency on imported water. Today, the Water Conservation Program directly accounts for more than 34,000 acre-feet of water savings per year. These savings have been achieved by creating a water conservation ethic; adopting programs, policies and ordinances designed to promote water conservation practices; and, implementing comprehensive public information and education campaigns.

Waste No Water

Our City's water supplies are currently in crisis. In 2010, there were unprecedented challenges facing our water system including the prolonged and continuing drought conditions across the west and mounting legal restrictions on deliveries of imported water for our region. The poster theme, Waste No Water, reflects the importance of taking care of this precious resource and to use water wisely at all times.



2011 Water Conservation Poster Calendar



Why Is Water Conservation Important?

In 2009, the City of San Diego declared a Level 2 Water Emergency where San Diegans were subject to mandatory water use restrictions. San Diegans have done a great job to conserve water and we want to continue supporting our customers to integrate this water ethic as part of our long-term lifestyle. Use this calendar to learn about tips and programs that will help you conserve water throughout this new year.

How Does It Work?

The Water Conservation Program reduces water demand through promoting and offering incentives for the installation of hardware that provides permanent water savings, and by providing free services and information to help San Diegans make better decisions about water use. For more information about Water Conservation, visit www.sandiego.gov/water or call (619) 515-3500.

Free Water Conservation Programs and Services for San Diego Residents

Residential Water Survey Program

This Citywide program is offered free of charge to single-family and multi-family water customers who pay their water bills to the City of San Diego. As part of this program, a Water Conservation Representative will tour your property to identify leaks and water-saving opportunities. Participants can receive water-saving equipment and information, including low-flow showerheads, faucet aerators and other free items. The Representative will also evaluate your landscape and irrigation systems. Since this program emphasizes customer education, it is important the tenant/occupant be present at the time of the survey. To schedule a survey, or for more information, please call (619) 570-1999, or e-mail us at water@sandiego.gov and provide your name and daytime phone number.

Residential Outdoor Water Conservation Rebates & Services

A water-efficient landscape and irrigation system can reduce outdoor water use and minimize the amount of polluted dry weather runoff that enters the storm drain system. The City of San Diego is working to assist customers to conserve water by offering rebates for smart controllers, micro-irrigation, and turf replacement. Public Utilities customers residing in a single-family home, duplex, townhome, or condominium that is served by an individual water meter can participate in any or all three rebate categories. Rebates are offered through a State of California grant and are available on a first come, first served basis until funding is exhausted. Information can be found at: www.sandiego.gov/water/conservation/residentialoutdoor.shtml.

20-Gallon Challenge

Increases voluntary water conservation by 20 gallons per person, per day through a region-wide campaign called the 20-Gallon Challenge. Saving water now will help the region by allowing more water to stay in storage to meet demand next year. Visit the website at: www.20gallonchallenge.com.

Water Conservation Action Committee

Increases water conservation efforts among the residents of multi-family homes. The committee evaluates the usefulness of available programs, provides suggestions, and promotes the programs within the industries they represent.

Water Conservation Garden on the Campus of Cuyamaca College

Serves as a learning resource center with beautiful, healthy gardens. It includes an amphitheater, multiple educational exhibits, more than 360 trees, and 100,000 square feet of water-efficient landscaping well suited to San Diego's climate. For more information or to arrange a tour, call (619) 660-0614 or visit the website: www.thegarden.org or email: info@thegarden.org.

Commercial Landscape Survey Program

The Commercial Landscape Survey Program is provided free of charge to commercial, industrial and institutional customers in the City of San Diego. Qualifying properties must have more than one acre of landscaped property. By getting involved in this program, properties will receive an audit of the irrigation system, practical advice, water-saving recommendations and a water-use budget. Many properties can expect water savings of between 20 and 40 percent. Skilled surveyors will review the water-use history of the property to determine where water savings are possible. Participants will also receive a written evaluation of the irrigation system's performance, aerial photos of the property, a water-use estimate for the upcoming year and an irrigation controller schedule for each month. To schedule a survey, or for more information, please call (619) 570-1999, or e-mail us at water@sandiego.gov and provide your name and daytime phone number.

Community and Corporate Partnerships

Expands available resources and looks at innovative ways to carry the water conservation message. The Public Utilities Department has developed community partnerships with organizations including the San Diego Natural History Museum and the San Diego Watercolor Society to help support activities and promote water conservation to various audiences. To learn more about partnership opportunities, call (619) 533-5258.

Speakers Bureau

Assigns representatives from the Public Utilities Department to come to your community, professional, or business groups to present information on the water topic of your choice. Whether your interest is in water conservation, recycled water, water supply, water quality, distribution, infrastructure, or other water-related issues, we'll share what we know with you. Schedule a speaker by calling our Speakers Bureau Information Line at (619) 533-6638 at least 10 days prior to your program date.

Water Waste Hotline

Serves as a resource where customers can report water waste by calling (619) 515-3500. Please provide a description of the water waste, location, date and time of day when waste was observed. City staff will investigate and work with the property owner to correct the problem.

Contact

Water Conservation Program
City of San Diego Public Utilities Department
600 B Street, Suite 400, MS 904
San Diego, CA 92101
Information Line: (619) 515-3500

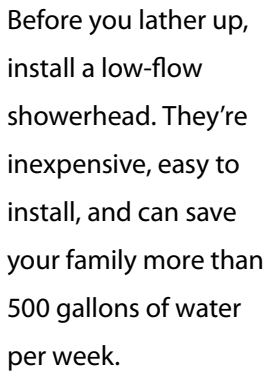
**SAN DIEGANS
WASTE
NO WATER**

Website: www.sandiego.gov/water/conservation
Email: water@sandiego.gov



Flower: Carnation

SATURDAY

December

February

Water Conservation Community Outreach

Water Conservation professionals are available to speak to your community group, organization, special interest club, service organization or school. They are qualified to deliver their expertise, giving valuable information about our city's most precious resource, answer your water conservation questions, and will customize a presentation to meet the needs of your group.

JANUARY 2011

Parker Flaherty
1st Grade
Silver Gate Elementary



Caroline Sun
1st Grade
Deer Canyon Elementary

Birthstone: Amethyst

Flower: Violet & Primrose

**SAN DIEGANS
WASTE
NO WATER**

Encourage your friends, family and neighbors to be part of a water-conscious community. Try capturing water that would normally go down the drain and use it to water your plants and garden. Remember, every drop counts!

January

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March

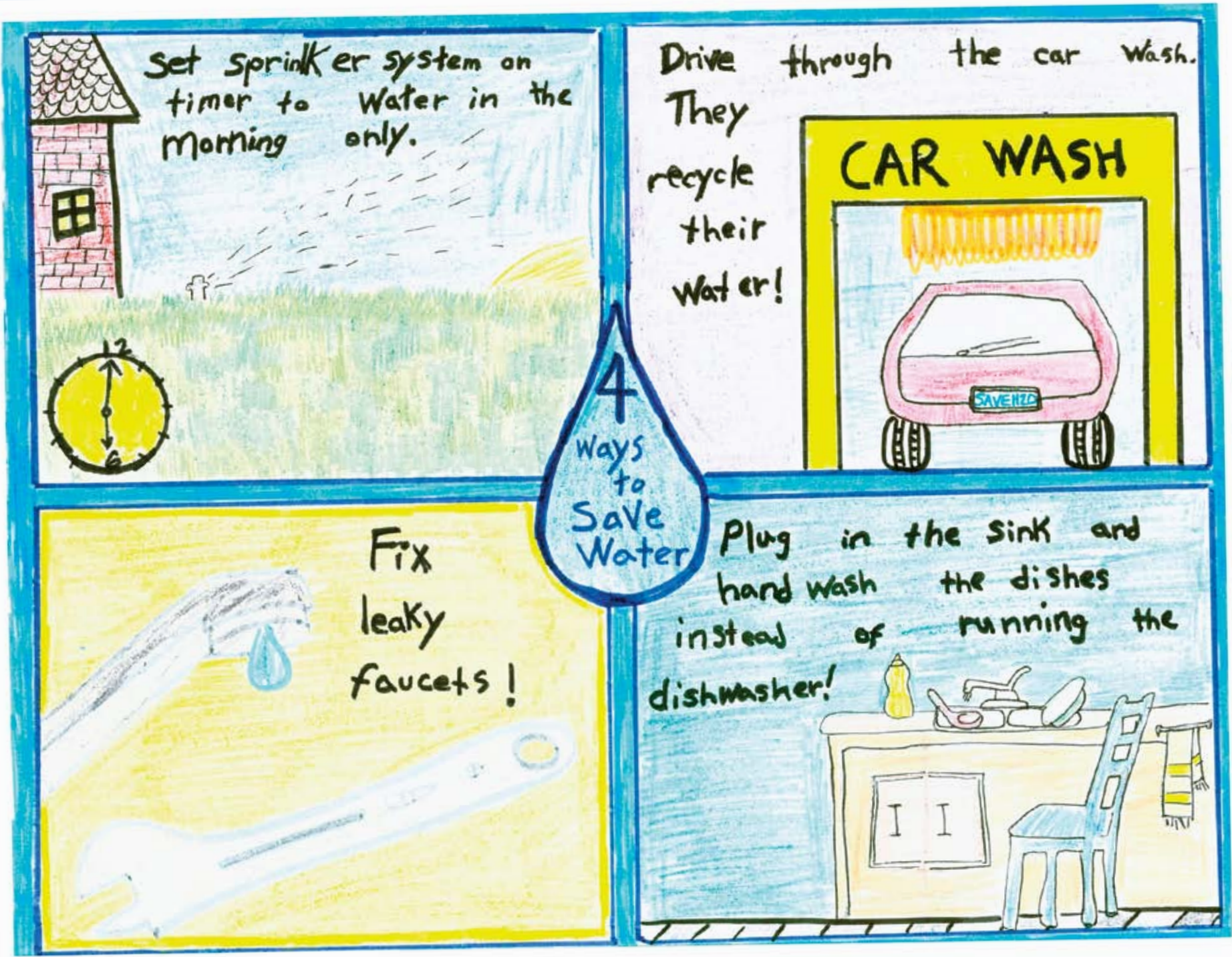
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
			Groundhog Day	Chinese New Year		
6	7	8	9	10	11	12
						Lincoln's Birthday
13	14	15	16	17	 18	19
	St. Valentine's Day					
20	21	22	23	24	25	26
	Presidents' Day	Washington's Birthday				
27	28	Black History Month				

**Residential
Water Survey
Program**

A free residential water-use survey can help you \$ave water and money throughout the year. Call the Residential Water Survey Program at (619) 570-1999 to schedule an appointment today!

FEBRUARY 2011



Kade Abbott
2nd Grade
Holmes Elementary

Birthstone: Aquamarine

Flower: Daffodil & Jonquil

SAN DIEGANS
WASTE
NO WATER

To save water, use an automatic shut-off nozzle on your water hose when watering your plants or washing your car. Also, remember to divert the water toward a landscaped area and away from the storm drain when washing your car.

February

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27 28

April

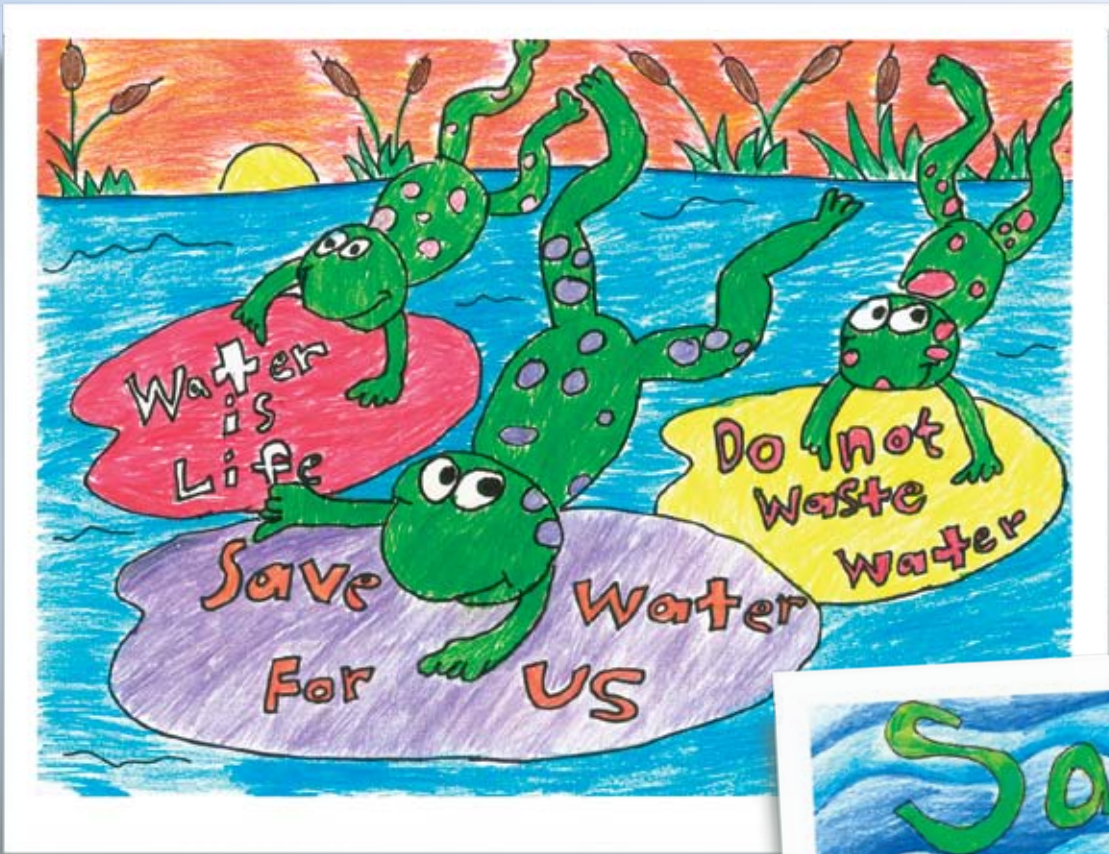
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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Women's History Month		1	2	3	4	5
6	7	8 Mardi Gras	9 Ash Wednesday	10	11	12
13 Daylight Savings Time Begins	14	15	16	17 St. Patrick's Day	18	19 Full Moon
20 Vernal Equinox	21	22 World Day for Water	23	24	25	26
27	28	29	30	31 Cesar Chavez Day		

Commercial
Landscape
Survey Program

A free water analysis can help commercial, industrial and institutional properties. \$ave water and money throughout the year by calling (619) 570-1999 to schedule an appointment today!

MARCH 2011



Katie Huang
2nd Grade
Park Village Elementary



Katherine Han
2nd Grade
Adobe Bluffs Elementary

Birthstone: Diamond

Flower: Daisy & Sweet Pea

**SAN DIEGANS
WASTE
NO WATER**

Don't water your lawn on rainy or windy days. Also, water during the early morning or early evening hours when temperatures are cooler to minimize evaporation. Regularly observe and adjust sprinklers so that they don't water the sidewalk or street. Know your watering days and time.

March

		1	2	3	4	5	
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30	31			

May

	1	2	3	4	5	6	7
8	9	10	11	12	13	14	
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	
29	30	31					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Lawn & Garden Month					1	2
					April Fool's Day	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
<div>17</div> <div>Full Moon</div> <div>Palm Sunday</div>	18	19	20	21	22	23
		Passover			Earth Day Good Friday	
24	25	26	27	28	29	30
Easter			Administrative Professionals Day	National Arbor Day		



Anastasia Schas
3rd Grade
Park Village Elementary

Birthstone: Emerald

Flower: Lily of the Valley

SAN DIEGANS
WASTE
NO WATER

Try doing one thing each day that will save water. Remember, every drop counts! Also, visit the Technovation Exhibit at the Reuben H. Fleet Science Center to find out the sources of your water.

April

					1	2
3	4	5	6	7	8	9
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24	25	26	27	28	29	30

June

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 May Day	2	3 National Teachers Day	4	5 Cinco de Mayo	6	7
8 Mother's Day	9	10	11	12	13	14
15	16	17 Full Moon	18	19	20	21 Armed Forces Day
22	23	24	25	26	27	28
29	30 Memorial Day	31	Water Awareness Month			

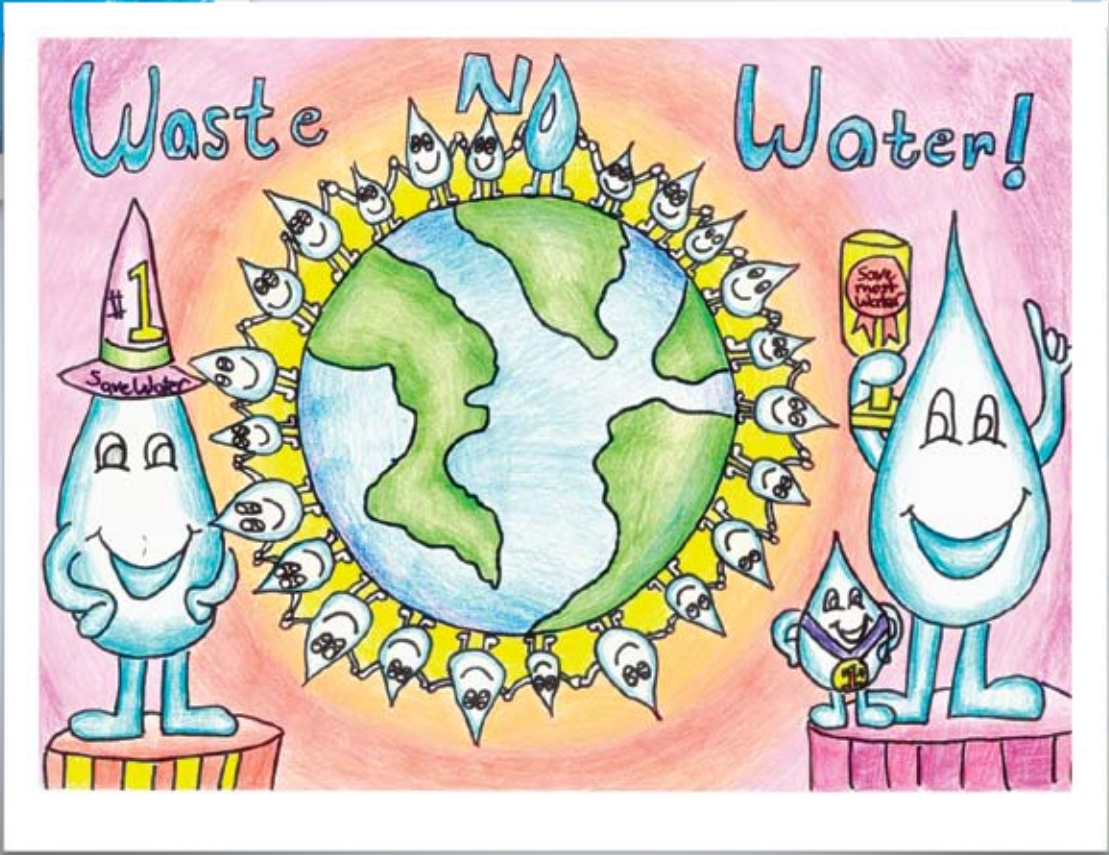
Visit the Water Conservation Garden

Looking for new ways to conserve water in your garden? Located on the campus of Cuyamaca College, the exhibits at the Water Conservation Garden will introduce you to planting options that will save water, decrease maintenance, and add beauty to your landscape. Call (619) 660-0614 or visit www.thegarden.org for more information.



Manuel Fagela
3rd Grade
St. Charles Catholic School

Eileen Huang
3rd Grade
Miramar Ranch Elementary



Birthstone: Pearl

Flower: Rose & Honeysuckle



Try adjusting your lawn mower to a higher setting. Longer grass will shade root systems and hold soil moisture better than a closely clipped lawn.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
National Rivers Month			1	2	3	4
5	6	7	8	9	10	11
World Environment Day						
12	13	14	 15 Full Moon	16	17	18
		Flag Day				
19	20	21	22	23	24	25
Father's Day Juneteenth		Summer Solstice				
26	27	28	29	30		

May

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

July

					1	2
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Landscape
Watering
Calculator

The Landscape Watering Calculator is an easy-to-use tool available on the Internet that helps you estimate the right amount of water needed to irrigate your lawn and garden all year long. To create a free customized watering schedule, visit our website at www.sandiego.gov/water/conservation.

JUNE 2011



Michael Chiang
4th Grade
Park Village Elementary

Birthstone: Ruby

Flowers: Larkspur & Water Lily

**SAN DIEGANS
WASTE
NO WATER**

Help keep San Diego green. Support projects that will lead to an increased use of recycled water for irrigation and industrial processes. Remember to look for the purple sprinkler heads or recycled water signs.

June												
	1	2	3	4								
5	6	7	8	9	10	11						
12	13	14	15	16	17	18						
19	20	21	22	23	24	25						
26	27	28	29	30								

August												
	1	2	3	4	5	6						
7	8	9	10	11	12	13						
14	15	16	17	18	19	20						
21	22	23	24	25	26	27						
28	29	30	31									

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Smart Irrigation Month					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**Recycled
Water**

Businesses and homeowner associations that use recycled water for irrigation of their common area landscaping conserve potable water for San Diego. Recycled water provides a reliable, year-round, drought-proof supply for customers. For more information, call (619) 533-7572 or visit www.sandiego.gov/water/recycled.

JULY 2011

Audrey Tsai
4th Grade
La Jolla Elementary



Michelle Huang
4th Grade
Park Village Elementary

Birthstone: Peridot

Flowers: Gladiolus & Poppy

Think Blue

Litter is a problem that is polluting our waterways. Pick up trash near your home and put it in the trash can. Also, pick up your pet's waste before it washes into the storm drains and to nearby watersheds and reservoirs.



July

						1	2
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	
31							

September

						1	2	3
4	5	6	7	8	9	10		
11	12	13	14	15	16	17		
18	19	20	21	22	23	24		
25	26	27	28	29	30			

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
	Ramadan Begins					
7	8	9	10	11	12	13 Full Moon
14	15	16	17	18	19	20
21	22	23	24	25	26	27
					Women's Equality Day	
28	29	30	31	Water Quality Month		

Think Blue
(Storm Water
Pollution
Prevention)

Help the City keep our watersheds, beaches, and bays clean. To learn more about storm water pollution prevention visit www.ThinkBlue.org. To report storm drain pollution within the City of San Diego, call (858) 541-4360, or within the region call (888) 844-6525.

AUGUST 2011



Andrew Zhang
5th Grade
Park Village Elementary

Birthstone: Sapphire

Flowers: Aster & Morning Glory

SAN DIEGANS
WASTE
NO WATER

Shorter days are right around the corner, so you should water your lawn only when needed. You can tell when your lawn needs water by simply walking across it. If you leave footprints, it's time to water.

- August

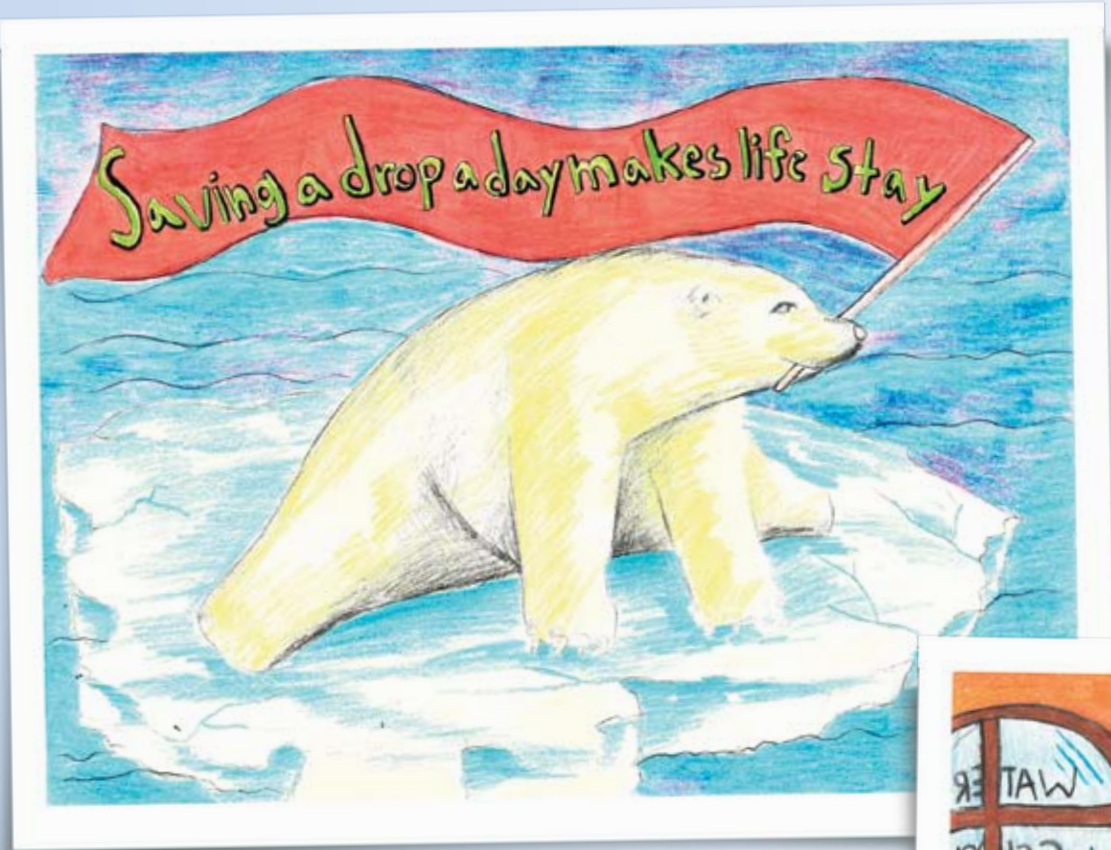
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- October

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Hispanic Heritage Month 9/15 - 10/15				1	2	3
4	5 <div>Labor Day</div>	6	7	8	9 <div>California Admission Day</div>	10
11 <div>Patriot Day Grandparent's Day</div>	12 <div> Full Moon</div>	13	14	15	16 <div>Constitution Day & Citizenship Day Observed</div>	17
18 <div>World Water Monitoring Day</div>	19	20	21	22	23 <div>Autumnal Equinox Native American Day</div>	24
25	26	27	28	29 <div>Rosh Hashanah</div>	30	

Water
Conservation
Poster Display
Program

The Public Utilities Department reproduces the posters from the Annual Water Conservation Poster Contest and showcases the children's art in businesses throughout San Diego. To get more program information or schedule this art display at your venue, please contact the City of San Diego Water Conservation Program at (619) 515-3500.



Baron Huang
5th Grade
Miramar Ranch Elementary



Catherine Sun
5th Grade
Deer Canyon Elementary

Birthstone: Opal

Flowers: Calendula & Cosmos

**SAN DIEGANS
WASTE
NO WATER**

Leaky faucets, pipes, toilets, and irrigation systems can waste thousands of gallons of water a year. Now is the time to check your home and irrigation system for leaks and broken pipes. Also, check your irrigation system for misdirected sprinkler heads.

September

1 2 3
4 5 6 7 8 9 10
11 12 13 14 15 16 17
18 19 20 21 22 23 24
25 26 27 28 29 30

November

1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Breast Cancer Awareness Month						1
2	3	4	5	6	7	8
9	10	11 Full Moon	12	13	14	15 Yom Kippur
16	17	18	19	20	21	22
23 Boss's Day	24	25	26	27	28	29
30	31 Halloween					

**Saving Water
is Saving
Energy**

In San Diego, we import most of our water from far-away sources in Northern California or the Colorado River. It takes a lot of energy to move that water to San Diego. As the costs of these resources continue to increase, the City continues to explore new and innovative approaches to water conservation in order to help our residents conserve water and energy.

OCTOBER 2011



Jessica Borchardt
6th Grade
Standley Middle School

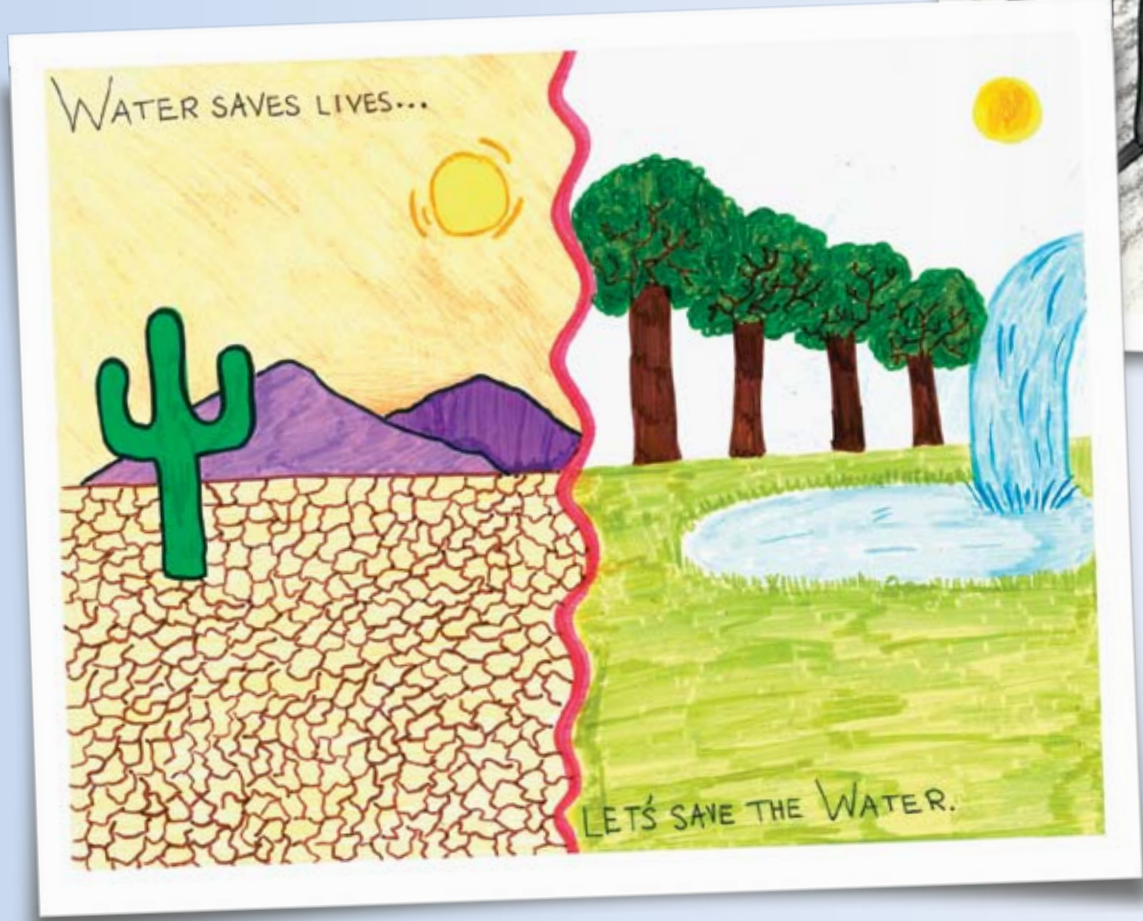
Birthstone: Yellow Topaz Flower: Chrysanthemum

**SAN DIEGANS
WASTE
NO WATER**

Become informed about water conservation. Now is the time to encourage your school, employer and neighbors to develop, promote and support water conservation programs and initiatives in your community.

October							
2	3	4	5	6	7	8	1
9	10	11	12	13	14	15	2
16	17	18	19	20	21	22	3
23	24	25	26	27	28	29	4
30	31						5
December							
							1
4	5	6	7	8	9	10	2
11	12	13	14	15	16	17	3
18	19	20	21	22	23	24	4
25	26	27	28	29	30	31	5

SUNDAY		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4	5
6	7	8	9	10 <small>Full Moon</small>	11	12	
<small>Daylight Savings Time Ends</small>						<small>Veterans Day</small>	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
					<small>Thanksgiving Day</small>		
27	28	29	30	American Indian Heritage Month			



Allie Car
6th Grade
The Child's Primary School



Brenna Dimalanta
6th Grade
Holmes Elementary

Birthstone: Turquoise Flower: Narcissus

SAN DIEGANS
WASTE
NO WATER

Make water conservation your New Year's resolution. When shopping for a new clothes washer, consider one that is energy and water efficient. They can save up to 20 gallons of water per load.

November						
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

January						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Universal Human Rights Month				1 World AIDS Awareness Day	2	3
4	5	6	7 Pearl Harbor Remembrance Day	8	9	10 Full Moon Human Rights Day
11	12	13	14	15	16	17
18	19	20	21	22	23	24
			Winter Solstice Hanukkah Begins			
25 Christmas Day	26 Kwanzaa	27	28	29	30	31 New Year's Eve